



# Agora Models Announces New Collaboration with Universal Products & Experiences

## Global Big Scale Modeling Company Set To Expand Portfolio with Iconic Film and Television Vehicles

19<sup>th</sup> May 2025 – Agora Models, a rapidly expanding global enterprise specialising in museum-quality, large-scale model kits, today announces a significant partnership with Universal Products & Experiences. This collaboration will bring iconic vehicles from NBCUniversal's renowned film and television properties to the global scale modeling community.

Founded in 2019 by James Franks and Liam White, Agora Models has established itself as a leader in the big-scale modeling sector, offering meticulously crafted replicas of cars, ships, and aircraft through a flexible monthly subscription model.

This partnership with Universal Products & Experiences builds upon the brands' successful collaborations with Eon Productions, Hasbro, and Aston Martin, further solidifying its position as a key player in the licensed scale model market.

The inaugural release under this new agreement will be a 1:16 scale model of the ORCA, the iconic fishing boat from Universal Pictures and Steven Spielberg's 1975 cinematic masterpiece, "Jaws." This release coincides with the film's 50th anniversary, offering enthusiasts a unique opportunity to commemorate a landmark in cinematic history.

*"We are thrilled to announce our collaboration with Universal Products & Experiences," stated Liam White, Co-Founder of Agora Models. "This collaboration allows us to expand our portfolio with some of the most recognisable and beloved vehicles from film and television. We are committed to delivering the same level of detail and quality that our customers have come to expect."*

Further releases within the Universal Products & Experiences range are currently in development and will be announced at a later date.

Agora Models has experienced substantial international growth in just five years, driven by its commitment to detail and customer service. With operations in the US, UK, Europe, Japan, and Australia, Agora Models delivers its products worldwide.

For further information visit:

[www.agoramodels.com/universal/](http://www.agoramodels.com/universal/) (for UK)

[www.agoramodels.com/us/universal/](http://www.agoramodels.com/us/universal/) (for USA/Canada)



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For further information please contact [katieandrewspr@gmail.com](mailto:katieandrewspr@gmail.com) or call 07801 803 419

## **Notes to Editors**

### **About Agora Models:**

Agora Models is a global company founded by entrepreneurs James Franks and Liam White in 2019. Their attention to detail in producing premium replica scale models and dedication to providing first class customer service has made waves in the scale-modelling community, allowing the company to rapidly grow into a global business. Responding to fast-paced international demand, the company now has operations in the US, UK, Europe, Japan and Australia, and delivers models world-wide.

Agora Models has many new exciting models ready for production and has built key strategic partnerships with major licensors such as EON Productions, Aston Martin and Hasbro allowing the company to pursue its ambition of becoming the world's museum-quality replica scale model building community.

### **About Universal Products & Experiences**

Universal Products & Experiences (UP&E) globally drives the expansion and elevation of NBCUniversal's iconic collection of brands, intellectual properties, characters, and stories based on the company's extensive portfolio of properties created by Universal Pictures, Illumination, DreamWorks Animation and NBCUniversal Television and Streaming. The division executes this through innovative physical and digital products, as well as engaging retail and product experiences across our expansive global theme park destinations (for both owned and third-party IP), location-based venues, e-commerce product platforms, and retailers around the world. Along with global brand strategy and creative, UP&E's lines of business include Consumer Products and Games, along with Theme Parks Products & Retail. UP&E is a division of Universal Destinations & Experiences, part of NBCUniversal, a subsidiary of Comcast Corporation. More information is available at [universalproductsexperiences.com](https://universalproductsexperiences.com).

### **Social Media:**

Facebook: [AgoraModelsOfficial](https://www.facebook.com/AgoraModelsOfficial)

Instagram: [@agoramodels](https://www.instagram.com/agoramodels)

X (Twitter): [@AgoraModels](https://twitter.com/AgoraModels)